Peter T. Busch

SENIOR ATTORNEY

Peter is a registered patent attorney and a senior attorney in the Intellectual Property group with experience in patent, trademark, copyright, trade secrets, and licensing matters.



Practices

Copyright
Patent
Trademark

Education

Benjamin N. Cardozo School of Law, JD, 2015

State University of New York at Stony Brook, BS, Physics, Honors College, cum laude, 2007

Offices

New York

Phone

212.457.5486

Email

peter.busch@afslaw.com

Peter's practice involves assisting clients in establishing, protecting, maintaining, and enforcing intellectual property rights. His practice covers all phases of intellectual property prosecution, litigation, and counseling, and he has represented clients of all sizes from individuals and start-ups to large corporations.

Peter's experience includes handling and defending against contentious and IP assertion matters, providing invalidity, non-infringement, and clearance opinions, drafting technology licensing and assignment agreements, directing IP e-commerce enforcement, and managing domain name disputes, including UDRP actions. Peter is also a registered patent attorney capable of handling all stages of utility and design patent prosecution before the USPTO. His patent prosecution experience covers a wide range of fields including design, software, robotic and submersible vehicles, printers, and other mechanical devices.

His litigation experience includes patent, trademark, and copyright litigation matters in U.S. District Courts on behalf of both plaintiffs and defendants, as well as appeal and post-grant proceedings before the USPTO.

Previous Work

Before joining ArentFox Schiff, Peter was an associate at a boutique intellectual property firm in the New York area, where he served as the brand enforcement team lead in addition to his normal duties. In this role, he and his team helped to remove counterfeit, knock-off, and infringing products from leading sales platforms and applications.

While in law school, Peter served as the President of the Intellectual Property Law Society and as a Notes Editor for the *Cardozo Arts & Entertainment Law Journal*. He was also a member of the American IP Law Association's Patent Committee and a summer patent extern at the USPTO.

Publications, Presentations & Recognitions

Publications

- "Piecemeal State Legislation: The Wrong Way to Divide the Internet Poker Pie?," *33 Cardozo Arts & Ent. L.J. 181* (2015)

Recognitions

- *Best Lawyers*, Ones to Watch: Intellectual Property Law (2024, 2027)
- *Super Lawyers*, Intellectual Property Litigation "Rising Star" (2017-2022)

Life Beyond the Law

Peter is an avid music fan and enjoys catching as many concerts and music festivals as he possibly can.

Bar Admissions

New York
New Jersey
US Patent and Trademark Office

Court Admissions

US District Court, Southern District of New York
US District Court, Eastern District of New York
US District Court, Western District of New York
US District Court, District of New Jersey