ArentFox Schiff LLP
Attorneys

Briana Green Rodriguez

ATTORNEY

Briana is an Attorney in the Automotive group.



Industries

Automotive & Transportation
— Automotive

Education

University of Michigan Law School, JD, 2016
University of Michigan, BA, 2013

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Briana provides strategic counsel to dealers, distributors, tech companies, electric vehicle startups, and mobility innovators on a broad range of legal and regulatory matters. Her practice includes vehicle distribution, dealer franchise law, automotive safety, state licensing, and marketing.

Previous Work

Prior to joining ArentFox Schiff, Briana was Associate General Counsel at a commercial electric vehicle startup, where she led legal support for distribution, sales, licensing, automotive safety, energy services, and marketing.

Publications

- "Dealer Licensing: Overview and Best Practices," *The Defender*, The National Association of Dealer Counsel (NADC), (April 2026)
- "San Manuel's Second Exception: Identifying Treaty Provisions That Support Tribal Labor Sovereignty," *Michigan Journal of Environmental and Administrative Law* (Jan. 2017)

Boards

- Michigan Indian Legal Services, Board of Trustees, Member (2018-2021)

Bar Admissions

California
Michigan