ArentFox Schiff LLP
Attorneys

Sarah Alberstein

ASSOCIATE

Sarah's practice is focused on trademark, copyright, trade dress, right of publicity, and advertising enforcement, prosecution, and litigation within the fashion, arts & entertainment, tech, and retail industries.



Industries

Fashion & Retail Law
Media & Entertainment

Practices

Copyright
Trademark

Education

University of Richmond School of Law, JD, Cum Laude, 2020

University of Virginia, BA, 2017

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Sarah advises fashion, arts & entertainment, tech, and retail clients on the management, clearance, and prosecution of domestic and international intellectual property portfolios. She also regularly pursues enforcement matters through demand letters, internet takedowns, UDRP proceedings, and litigation. Sarah's practice is also transactional, as she routinely negotiates and drafts coexistence, license, and settlement agreements and undertakings. Sarah's advertising and marketing practice involves counseling clients on consumer protection laws, including the federal Lanham Act and Federal Trade Commission regulations, and state unfair competition laws.

Previous Work

Sarah first joined the firm as a Trademark Summer Associate. Prior to joining ArentFox Schiff, Sarah was an Intellectual Property Intern for an arts education non-profit. Prior to law school, she spent two years as a litigation assistant at a boutique firm.

Publications, Presentations & Recognitions

Publications

— Right of Publicity in the Era of Celebrity, Journal of California Legal History (Vol. 14), January 2019

Presentations

— AI and Film Panel, Generative Series: AI, Art, & Culture, March 2026

Recognitions

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2022 Readers Choice Award: Trademarks (JD Supra)

— 2022 Readers Choice Award: Class Action (JD Supra)

Life Beyond the Law

A lifelong globetrotter, Sarah travels as much as possible and has a special affinity for her favorite city, Montréal. In her free time, she enjoys road trips, woodworking, painting, and playing folk-blues guitar. Sarah is a proud member of OutFox, ArentFox Schiff's LGBTQ+ affinity group.

Bar Admissions

District of Columbia

Court Admissions

US Court of Appeals, 9th Circuit